# As a Professional Do You Apply the Leadership Skills You Need?



For Lawyers, Engineers and Accountants, bringing in big dollars is no longer enough. Leadership skills are required." Business Review Weekly

Being a good manager is now less about command and control and more about facilitating teams and "encouraging" ownership of a company's strategy among it's staff." Business Review Weekly





Australians biggest law, engineering and accounting firms are facing their toughest strategy decisions in years. The highly competitive Australian markets are forcing them to look for new revenue opportunities."

Business Review Weekly

"The most important single ingredient in the formula of success is knowing how to get along with people."

Theodore Roosevelt

See The Bigger Picture Invest in Your Future



# The Leadership Program for **Professionals**

## **How Your Program Operates:**

Your program operates over a 6 month period & consists

- 1. A skills training workshop every month (usually Saturday morning - four hour duration)
- 2. A one-on-one implementation session face-to-face each month to discuss practical on the job utilisation of skills learnt in workshop.
- 3. A weekly phone action session to discuss progress.
- 4. A monthly meeting/telephone call with your supervisor to examine progress and identify areas for improvement.

Whilst the program is designed as a total package, participants may undertake individual training workshops or implementation sessions.

#### Your Investment:



Your investment for the total program is \$595 per month for six months direct debit (\$3570 total) or \$2950 one-off payment prior to the commencement of the program.



Individual workshops are \$295 for a four hour session. Individual coaching is \$395 for a one-on-one session and \$95 for telephone session.

(All investments exclude GST)

### Your Guarantee:

We know you will be absolutely delighted with the results you achieve from the program. However, if after applying what you've learned you are not absolutely satisfied we will arrange additional coaching to ensure you achieve the results you desire at no additional cost.

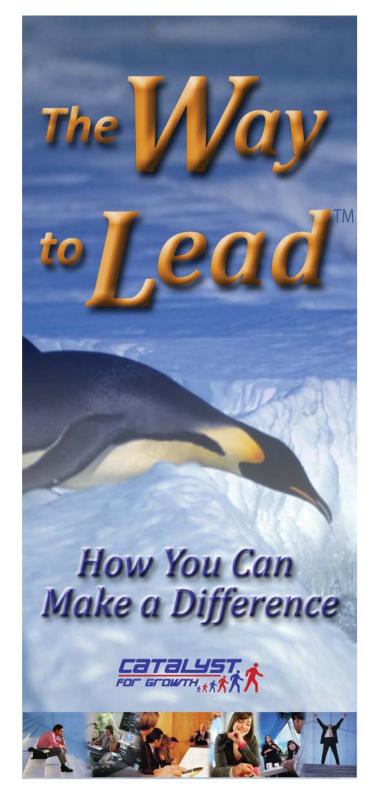
To ensure personal growth, group sizes will be kept to a minimum and places will be limited.

Call today to reserve your place



Call 0414 736 484 PO Box 99 Morpeth NSW 2321

www.catalystforgrowth.com.au



You are in charge, but do you know how to motivate your team to achieve your department or company goals? Can you inspire your people to realise their full potential and do you have the time to do it? In a changing business world, new skill sets are needed to achieve results and make it to the top.

Leadership training needs to be on the job where problems are solved in a complex environment not just in the class room. This program will show you how to be a vital part in leading your organization's future.

### How You Will Grow:

The 7 things you will be able to do by the end of this program:

- Understand the strengths and weaknesses of various leadership styles. Assess and evaluate your own leadership style and learn to develop the vital traits of a successful leader. Build your self-esteem, self-confidence and self-direction as you passionately get your ideas across clearly and confidently while you eliminate communication barriers and gain collaboration and cooperation at every level.
- Develop a clear vision for your team and communicate it to achieve results. Create realisable action strategies that will actually make things happen in your department and company.
- 3. Others will follow your lead when you empower them to make decisions and take action through facilitating the team process. You will understand how to engender trust and eliminate fear, leading to acceptable change and positive results through recognising and rewarding your team members and others.
- 4. Learn to make intelligent decisions and solve challenging problems, thus avoiding costly mistakes and high-risk, low-return chances. Coach and monitor performance of your team, developing leadership skills in them whilst maintaining morale, earning loyalty and promoting peak performance.
- 5. Discover and analyse how current events impact on your business. Recognise how to build a business, how you can take advantage of current opportunities and successfully market these to your clients and potential clients. Then understand how to get paid on time.



- 6. Effectively manage change and lead the way to the efficient use of your and your team's time. Understand the importance of the transparency of your actions and the necessity for ethics in all of your dealings.
- The Way to Lead program will establish trust and build integrity as you lead an unbeatable team, department or entire organization, winning people over to your way of doing things.

Session

Communication Skills Public Speaking Body Language Personality Profiling Leadership Styles

Session 2

Build the Dream
Vision
Creativity
Planning
Sell the Dream

Session 3

Team Building Delegation Feedback Position Results Motivation

Session 4

Decision Making Problem Solving KPI's

Records Systems

Session 5

Building & Growing Your Business Networking Tips Marketing & Sales Getting Paid

Session 6

Stress Management Time Management Technology Ethics Transparency

## Your Presenters:

To ensure you receive the highest quality information in inspiring ways, your training and coaching will be conducted by professional managers and trainers with many years of practical experience and a proven track record in leadership and communication.